



**Chinese American Hematologist and Oncologist Network**  
美国华裔血液与肿瘤专家学会

# **2024 Support Opportunities Guide**

# About CAHON

## 2022-2024 Board of Directors

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*VA Medical Center*

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## About CAHON

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### **Bridging Cancer Care, Education and Research between China and the United States of America**

Founded in 2005 by Chinese American hematologists and oncologists, CAHON is committed to fostering communication among Chinese American medical professionals with a goal of delivering high-quality health care to patients with neoplastic and hematological diseases. CAHON's mission extends to promoting hematology and oncology medical information exchange between the United States and China. CAHON strives to serve as a bridge among its members and between Chinese and American hematology-oncology communities, furthering medical and educational exchange between these stakeholders.

As a 501(c)(3) non-for-profit organization CAHON is fulfilling its mission to serve as a bridge, by cultivating longstanding domestic partnerships with a wide scope of organizations, including the American Society of Clinical Oncology (ASCO), the American Society of Hematology (ASH), the American Association for Cancer Research (AACR), the Society for Immunotherapy of Cancer (SITC), the Society of Chinese Bioscientists in America (SCBA); and internationally with the China National Medical Products Administration (NMPA) (formerly China FDA), ITOC Association, the Chinese Society of Clinical Oncology (CSCO), CSCO-Committee of Overseas Experts (COE).

## About our Members

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CAHON is a growing network serving over 300 medical professionals in the fields of hematology and medical, surgical and radiation oncology; along with fellows in training and industry professionals. CAHON members are experts and leaders in their fields, and work in academia, private practice, industry, government agencies and other areas and representing a large breadth of research interests.

CAHON Members by Work Setting	
Academic Medical Center	49 %
Community/Private Practice	34 %
Industry	12 %
Government	3 %
Laboratory	2 %



## CAHON Journal

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**JOURNAL OF HEMATOLOGY  
& ONCOLOGY**

Impact  
Factor  
28.5

*Journal of Hematology & Oncology (JHO)* is the official journal of CAHON. It is an open access journal that publishes top-quality research encompassing all aspects of hematology and oncology. The journal also publishes reviews and research highlights on "hot topics" from leading experts in the field and aims to serve as an international platform for sharing laboratory and clinical findings in an open access format among laboratory scientists, physician scientists, hematologists and oncologists. A rapid turnaround time from submission to publication means that knowledge and new successes can be shared in real time.

# Who Supports CAHON?

## Past Corporate Partners & Annual Supporters

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<b>2021 Corporate Partners</b>	<b>2022 Corporate Partners</b>	<b>2023 Corporate Partners</b>	<b>2023 Oncology Supporters</b>	<b>2023 Hematology Supporters</b>
Beigene	Beigene	AstraZeneca	Janssen	Beigene
	Coherus	Exelixis		
	Biosciences	Sanofi		

## Past Exhibitors

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Abacus Fiancial Strategies, LLC	Denovo Biopharma	Karyo Pharma
AbbVie Oncology	Dova Pharmaceuticals	Legend Biotech
Accelaron Pharma	Eisai	Lilly Oncology
Acrotech Biopharma	EMD Serono	Merck & Co., Inc.
Adaptive Biotechnologies	Epic Sciences	MorphoSys
ADC Therapeutics	EUSA Pharma	Myovant Sciences
Advanced Accelerator Applications	Exelixis US, LLC	Natera
Agios	Foundation Medicine	Novartis
Alexion Pharmaceuticals	G1 Therapeutics	Oncopeptides
Amag Pharmaceuticals	GE Healthcare	Pfizer
American Oncology Network (AON)	Genentech BioOncology	Pharmacyclics
Amgen	Genomichealth	PharmaEssentia USA
AROG Pharmaceutical	Gildead Sciences, Inc.	QL Regor Therapeutics Inc.
Array Biopharmaceuticals	GRAIL	Regeneron
Astellas	GSK	Rigel
AstraZeneca	Guardant Heath	Sanofi
AVEO Oncology	Hengrui Medicine	Seagen
Bayer	HSC Acquisition, LLC	Servier Pharmaceuticals, LLC
BeiGene	I-MAB BioPharma	Shanghai Junshi Biosciences Co., Ltd.
Biodesix	Immunomedics	SOBI
Biotheranostics	Incyte	Stemline Therapeutics
Boehringer Ingelheim	Innocarepharma	Taiho Oncology
Bristol-Myers Squibb Company	Ipsen Biopharmaceuticals, Inc.	Takeda
Caris Life Sciences	Janssen Biotech	Tempus Labs
Castle Biosciences	Janssen R&D	Teva
Celgene	Jazz Pharma	Verastem
Coherus Biosciences	Junishi/Top Alliance	Wuhan Kindstar Global Medical
Cstone Pharmaceuticals	Juventas Cell Therapeutics	Diagnostics Co.,Ltd
CTI Biopharma	JW Therapeutics Co Ltd	
Daiichi-Sankyo, Inc.	Kadmon, a Sanofi Company	

# Ways to Support Our Mission in 2024

## CAHON Corporate Partnership

By becoming a CAHON corporate partner, you will be recognized as a Diamond level sponsor for the four main educational events taking place in 2024: Community Oncology Forum, New York Oncology Forum, and the Summer and Winter Semi-Annual Symposiums.

Corporate partners will be *guaranteed* a complimentary promotional talk slot in 2024, and also receive one 30-minute sit down meeting with select CAHON leaders (a \$145,000 total value).

**Corporate Partnership Fee: \$115,000**

**You Save: \$30,000**

Corporate Partnership Benefits	COF Spring 2024	Summer Symposium June 2024	NYOF Fall 2024	Winter Symposium December 2024
Complimentary Promotional Talk (limit 1 per year)	•	N/A	•	N/A
30-minute Meeting with CAHON Leaders (limit 1 per year)	•	N/A	•	N/A
Recognition as an Industry Supporter on the CAHON website	12 months	12 months	12 months	12 months
Recognition in event promotional materials: event web page, printed program, rotating slides, and event signage	Most Prominent Logo & Description	Most Prominent Logo & Description	Most Prominent Logo & Description	Most Prominent Logo & Description
Complimentary Registrations	5	5	5	5
Logo Included in Event Communications	•	•	•	•
Complimentary Display Table, incl. 2 staff	•	•	•	•
Advertisement in Rotating Slides at Registration Desk	•	•	•	•
Advertisement in Event Program	Full Page	Full Page	Full Page	Full Page

## CAHON Solid Tumor Package - Annual Support

By investing in our annual solid tumor-specific package, you will be recognized as a **Platinum level sponsor** for the **three main educational events** taking place in 2024 that **focus specifically on oncology treatment and advances**: Community Oncology Forum, New York Oncology Forum, and the Summer Symposium (a \$75,000 value).

**Annual Solid-Tumor Support Fee: \$65,000**

Solid Tumor Package	COF <i>Spring 2024</i>	Summer Symposium <i>June 1, 2024</i>	NYOF <i>Oct. 5-6, 2024</i>
Recognition as an Industry Supporter on the CAHON website	9 months	9 months	9 months
Recognition in event promotional materials: event web page, printed program, rotating slides, and event signage	Prominent Logo & Description	Prominent Logo & Description	Prominent Logo & Description
Complimentary Registrations (includes 2 exhibiting staff)	4	4	4
Logo Included in Event Communications	•	•	•
Complimentary Display Table	•	•	•
Advertisement in Event Program	Half Page	Half Page	Half Page

## CAHON Hematology Package – Annual Support

By investing in our annual hematology-specific package, you will be recognized as a **Platinum level sponsor** for the **three main educational events** taking place in 2024 that **focus on hematology treatment and advances**: Community Oncology Forum, New York Oncology Forum, and the Winter Symposium (a \$75,000 value).

**Annual Hematology Support Fee: \$65,000**

Hematology Package	COF <i>Spring 2024</i>	NYOF <i>Oct. 5-6, 2024</i>	Winter Symposium <i>Dec. 14, 2024</i>
Recognition as an Industry Supporter on the CAHON website	9 months	9 months	9 months
Recognition in event promotional materials: event web page, printed program, rotating slides, and event signage	Prominent Logo & Description	Prominent Logo & Description	Prominent Logo & Description
Complimentary Registrations (includes 2 exhibiting staff)	4	4	4
Logo Included in Event Communications	•	•	•
Complimentary Display Table	•	•	•
Advertisement in Event Program	Half Page	Half Page	Half Page

## Promotional Talks in Conjunction with Select Events

Each sponsor is limited to one promotional talk each year. Corporate Partners reserve the right to have priority placement for the promotional talk slots offered. Each promotional talk is one hour long (45 minute talk, 15 minute Q&A) with access to approximately 30-50 practicing physicians from around the United States.

### Community Oncology Forum (COF)

Late March/Early April 2024 (tentative)

Location TBD

**Number of Talks Offered:** approximately 2-3

**Applications Open:** October 1, 2023

**Deadline to Submit Application:** February 9, 2024

**Promotional Talk Fee:** \$25,000

### New York Oncology Forum (NYOF)

October 5-6, 2024

Flushing, NY (tentative)

**Number of Talks Offered:** 3

**Applications Open:** October 1, 2023

**Deadline to Submit Application:** June 7, 2024

**Promotional Talk Fee:** \$25,000

Promotional Talk Package	COF OR NYOF
ONE promotional talk	•
Recognition as an Industry Supporter on the CAHON website	<b>1 month</b>
Recognition in event promotional materials: event web page, printed program, rotating slides, and event signage	<b>Small Logo &amp; Description</b>
Complimentary Registrations (includes speaker, attending staff)	<b>4</b>
Logo Included in Event Communications	•
Complimentary Display Table	•
Advertisement in Event Program	<b>Half Page</b>

Please complete the bottom portion of this form, and email it to CAHON Administrative & Development Manager, Eli Rehorst, at [erehorst@cahon.org](mailto:erehorst@cahon.org).

### Organization Information

Organization Name (how it should appear in the program): \_\_\_\_\_

Promo Talk Contact Name: (First, MI, Last): \_\_\_\_\_

Position Title: \_\_\_\_\_ Email: \_\_\_\_\_

### Promotional Talk Details

Promotional talks are only available during the COF and NYOF. Please indicate which conference you would prefer to host a promotional talk at:  Community Oncology Forum  New York Oncology Forum

Please list the branded or unbranded topic(s) you are considering for your promotional talk:

Please list the speaker(s) being considered.

Speaker #1 Name: \_\_\_\_\_

Speaker #1 Institution: \_\_\_\_\_

CAHON Member?  
 Yes  No  Unsure

Speaker #2 Name: \_\_\_\_\_

Speaker #2 Institution: \_\_\_\_\_

CAHON Member?  
 Yes  No  Unsure

Speaker #3 Name: \_\_\_\_\_

Speaker #3 Institution: \_\_\_\_\_

CAHON Member?  
 Yes  No  Unsure

## Young Investigators

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**NEW!** Support the next generation of Chinese-American hematologists and oncologists by sponsoring their attendance at one of our eligible events.

### New York Oncology Forum – Young Investigator Travel Awards

**SOLE Sponsorship Fee:** \$12,000

**Sponsorship Deadline:** August 16, 2024

Sponsorship covers the travel expenses of up to \$1,000 for approximately 10 Fellows/Resident Physicians.

**PARTIAL Sponsorship Fee (limit 2):** \$6,000

**Sponsorship Deadline:** August 16, 2024

Sponsorship covers the travel expenses of up to \$1,000 for approximately 5 Fellows/Resident Physicians

### Summer Symposium – Young Investigator Awards

**Sponsorship Fee:** \$5,000

**Sponsorship Deadline:** March 22, 2024

Sponsorship covers the award and travel expenses of up to \$1,000 for approximately 5 Fellows/Resident Physicians

### Winter Symposium – Young Investigator Awards

**Sponsorship Fee:** \$5,000

**Sponsorship Deadline:** September 27, 2024

Sponsorship covers the award and travel expenses of up to \$1,000 for approximately 5 Fellows/Resident Physicians

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### Organization Information

Organization Name (*how it should appear in the program*): \_\_\_\_\_

Contact Name: (First, MI, Last): \_\_\_\_\_

Position Title: \_\_\_\_\_ Email: \_\_\_\_\_

### Young Investigator Support Selection

- \$12,000: New York Oncology Forum Travel Awards – SOLE SPONSORSHIP
- \$6,000: New York Oncology Forum Travel Awards – PARTIAL SPONSORSHIP
- \$5,000: Summer Symposium – Young Investigator Awards
- \$5,000: Winter Symposium – Young Investigator Awards

*All young investigator support includes logo placement on the CAHON awards and event webpage for all of 2024, event signage and slides, event program, and verbal recognition during the respective awards ceremony.*



# 11<sup>th</sup> Annual New York Oncology Program (NYOF)

## CAHON Annual Meeting & Awards Banquet

October 5-6, 2024

New York City, exact TBD

The CAHON annual New York Oncology Forum (NYOF) is a one and a half day educational program that includes presentations on new developments and updates from the latest ASH, ASCO and SITC meetings including novel agents for Hematology and Oncology. 2024 will mark the 11<sup>th</sup> anniversary for this annual event and it draws more than 100 clinicians, researchers, medical students, clinical fellows as well as laboratory and health care related scientists working in the hematology and oncology. Approximately 70% of the attendees practice regionally, and 30% travel from other parts of the country.

An exhibition area will be set up away from the educational session throughout the event, for pharmaceutical companies, technology companies and commercial laboratories to showcase their products and services.

### Sponsor and Exhibitor Opportunities - NYOF

Sponsorship Packages	Diamond \$35,000	Platinum \$30,000	Gold \$25,000	Silver \$20,000	Bronze \$15,000
Recognition as an Industry Supporter on the CAHON website	12 months	9 months	6 months	3 months	1 month
Recognition in event promotional materials: event web page, printed program, rotating slides and event signage	Most Prominent Logo & Description	Prominent Logo & Description	Large-Sized Logo & Description	Medium-Sized Logo & Description	Small-Sized Logo & Description
Complimentary Registrations (includes 2 exhibiting staff)	5	4	3	2	1
Logo Included in Event Communications	•	•	•	•	•
Complimentary Display Table	•	•	•	•	•
Advertisement in Event Program	Full Page	Full Page	Half Page	Half Page	Fourth Page

*\*Promotional talks available for this event*

#### Exhibit Display Table, \$3,000

- 6' skirted table top exhibit, 2 chairs
- 2 complimentary event registrations. Additional event registrations can be purchased
- Exhibitor logo included in enhanced exhibitor listing in the event program
- Exhibitor name included on event website

#### Additional Registrations

- \$500 per industry representative
- Access to full conference, including educational sessions and networking events

## Community Oncology Forum (COF)

Spring 2024

Location TBD

CAHON's Community Oncology Forum is a one-day program that is geared towards practicing oncologists/hematologists. The program attracts over 100 attendees, including about 80 practicing oncologists/hematologists. Attendees are both regional and from all states. Specifically, this program offers expert perspectives and practical insights into the latest therapies for all hematological and oncological diseases.



### Sponsor and Exhibitor Opportunities – COF

Sponsorship Packages	Diamond \$30,000	Platinum \$25,000	Gold \$20,000	Silver \$15,000	Bronze \$10,000
Recognition as an Industry Supporter on the CAHON website	12 months	9 months	6 months	3 months	1 month
Recognition in event promotional materials: event web page, printed program, rotating slides and event signage	Most Prominent Logo & Description	Prominent Logo & Description	Large-Sized Logo & Description	Medium-Sized Logo & Description	Small-Sized Logo & Description
Complimentary Registrations (includes 2 exhibiting staff)	5	4	3	2	1
Logo Included in Event Communications	•	•	•	•	•
Complimentary Display Table	•	•	•	•	•
Advertisement in Event Program	Full Page	Full Page	Half Page	Half Page	Fourth Page

*\*Promotional talks available for this event*

#### Exhibit Display Table, \$3,000

- 6' skirted table top exhibit, 2 chairs
- 2 complimentary event registrations. Additional event registrations can be purchased
- Exhibitor logo included in enhanced exhibitor listing in the event program
- Exhibitor name included on event website

#### Additional Registrations

- \$400 per industry representative
- Access to full conference, including educational sessions and networking events

## Semi-Annual Symposium and Receptions

Summer – June 1, 2024 | Winter – December 14, 2024

CAHON holds two annual symposium and receptions during ASCO and ASH. The events each attract approximately 100 attendees, including 80 practicing hematologists and oncologists. Approximately 30% of the attendees practice regionally, while 70% travel from throughout the US and China.

The purpose of the programs are to offer expert perspectives and practical insights on current advancements in a variety of cancer treatments, as well as to foster collaboration and provide a forum for interaction and collaboration between hematologists and oncologists.



### Sponsor and Exhibitor Opportunities – Summer & Winter Symposiums

Sponsorship Packages	Diamond \$25,000	Platinum \$20,000	Gold \$15,000	Silver \$10,000	Bronze \$5,000
Recognition as an Industry Supporter on the CAHON website	12 months	9 months	6 months	3 months	1 month
Recognition in event promotional materials: event web page, printed program, rotating slides and event signage	Most Prominent Logo & Description	Prominent Logo & Description	Large-Sized Logo & Description	Medium-Sized Logo & Description	Small-Sized Logo & Description
Complimentary Registrations (includes 2 exhibiting staff)	5	4	3	2	1
Logo Included in Event Communications	•	•	•	•	•
Complimentary Display Table	•	•	•	•	•
Advertisement in Event Program	Full Page	Full Page	Half Page	Half Page	Fourth Page

#### Exhibit Display Table, \$3,000

- 6' skirted table top exhibit, 2 chairs
- 2 complimentary event registrations. Additional event registrations can be purchased
- Exhibitor logo included in enhanced exhibitor listing in the event program
- Exhibitor name included on event website

#### Additional Registrations

- \$400 per industry representative
- Access to full conference, including educational sessions and networking events

Please contact Eli Rehorst, CAHON Administrative & Development Manager at +1 414 918 9890 or by email at [erehorst@cahon.org](mailto:erehorst@cahon.org) to discuss these opportunities further.