



Chinese American Hematologist and Oncologist Network
美国华裔血液与肿瘤专家学会

November 2020

Dear Colleague,

We would like to invite your organization to consider supporting **CAHON's 2020 Virtual Winter Symposium** as a sponsor. The virtual symposium will take place on Saturday, December 12, 2020 from 7:00 – 9:00 pm EST. The interactive format will feature five presentations and include time for questions and answers.

The target audiences are clinicians, nurses, pharmacists, medical students, clinical fellows as well as laboratory and health care related scientists working in the hematology and oncology. This is a non-CME educational program.

Sponsors will have the opportunity to provide a product advertisement that will be shown during the virtual event. Additionally, companies will be able to highlight their products and services through links on the CAHON event website. To fulfill FDA sponsorship requirements, a link will be added to the supporting company's product package insert. Once the link is clicked, a popup window will display the full prescription information.

The purpose of the event is to:

- Offer expert perspectives and practical insights on current advancements and treatments in Chronic Lymphocytic Leukemia, Acute Myeloid Leukemia, Multiple Myeloma, Non-Hodgkin's Lymphoma, and Acute Lymphoblastic Leukemia.
- Foster collaboration and provide an online platform for interaction and collaboration between practicing oncologists and bioscientists working in the field.

Attached please find the preliminary program and a sponsorship package for your consideration. Over 100 attendees are anticipated for this event, including about 80 practicing Oncologists.

CAHON is a 501(c)(3) not-for-profit organization (Tax ID: 20-3662275) founded by Chinese American Hematologists and Oncologists in 2005. The primary mission of CAHON is to foster communications amongst Chinese American medical professionals for the delivery of high-quality health care to patients with neoplastic and hematological diseases, and to promote medical information exchange between the United States and China in the field of hematology and oncology.

Thank you for your consideration.

Regards,

Chong-xian Pan, MD, PhD
Harvard Medical School
CAHON President

Jing-Zhou Hou, MD, PhD
UPMC Hillman Cancer Centers
CAHON Board Member & Meeting Organizer



Chinese American Hematologist and Oncologist Network
美国华裔血液与肿瘤专家学会

CAHON Virtual 2020 Winter Symposium
Saturday, December 12, 2020, 7:00 – 9:00 pm EST

via Zoom

Preliminary Program

7:00 – 7:20 pm Young Investigator Award Ceremony

7:20 – 9:00 pm Scientific Presentations

7:20 – 7:40 pm Chronic Lymphocytic Leukemia (CLL)
Wei Ding, MD, PhD – Mayo Clinic College of Medicine

7:40 – 8:00 pm Acute Myeloid Leukemia (AML)
Hong Zheng, MD, PhD – Penn State Hershey Cancer Institute

8:00 – 8:20 pm Multiple Myeloma (MM)
J. Christine Ye, MD, MS – University of Michigan

8:20 – 8:40 pm Non-Hodgkin's Lymphoma (NHL)
Jing-Zhou Hou, MD, PhD – UPMC Hillman Cancer Centers

8:40 – 9:00 pm Acute Lymphoblastic Leukemia (ALL)
Delong Liu, MD, PhD – New York Medical College

About CAHON

Founded by Chinese American Hematologists and Oncologists in 2005, CAHON is dedicated to fostering communications among Chinese American medical professionals for the delivery of high-quality health care to patients with neoplastic and hematological diseases, and to promoting the exchange of medical information between the United States and China in the fields of hematology and oncology. CAHON strives to serve as a bridge of medical and educational exchange for its members and between Chinese and American Hematology-Oncology.

Meeting Organizers

Chong-xian Pan, MD, PhD, MS – Harvard Medical School

Jing-Zhou Hou – University of Pittsburgh Medical Center



CAHON Virtual 2020 Winter Symposium

Sponsorship Opportunities

Saturday, December 12, 2020, 7:00 – 9:00 pm EST

via Zoom

Sponsorship Packages	Diamond \$20,000	Platinum \$15,000	Gold \$10,000	Silver \$5,000	Bronze \$3,000
	12 months	9 months	6 months	3 months	1 month
Product advertisement during the virtual symposium (similar to a print ad)	1-5 Slides	1-4 Slides	1-3 Slides	1-2 slides	1 slide
Company Logo Recognition: <ul style="list-style-type: none"> Sponsor acknowledgement slide at the start of the symposium Event website Event registration page Promotional emails 	Most Prominent Logo (500x150)	Prominent Logo (450x140)	Large-Sized Logo (350x130)	Medium-Sized Logo (250x120)	Small-Sized Logo (150x100)
Sponsor product name listing with package insert pdf file on event website	•	•	•	•	•
Complimentary Registrations	5	4	3	2	1

**A-La-Carte or customized packages are also available*

Please contact Nichole Nikolic, CAHON Executive Director at +1 414 918 9890 or by email at info@cahon.org to discuss these opportunities further.



Virtual 2020 Winter Symposium—Sponsor Application & Agreement

Organization Information

Organization Name (how it should appear in the program): _____

Exhibit Contact Name: Prefix: _____ (First, MI, Last): _____

Email: _____ Phone: _____

Institution/Company: _____

Position Title: _____

Mailing Address: _____

City: _____ State: _____ Postal Code: _____ Country: _____

Website: _____

Sponsor Opportunities

Bronze: \$3,000

- Recognition as Industry Supporter on CAHON website for 1 month; small sized logo & description; logo included in event communications and first slide; product advertisement on 1 slide; sponsor product name listing with package insert pdf file on event website; 1 complimentary registration.

Silver: \$5,000

- Recognition as Industry Supporter on CAHON website for 3 months; medium sized logo & description; logo included in event communications and first slide; product advertisement on 1-2 slides; sponsor product name listing with package insert pdf file on event website; 2 complimentary registrations.

Gold: \$10,000

- Recognition as Industry Supporter on CAHON website for 6 months; large sized logo & description; logo included in event communications and first slide; product advertisement on 1-3 slides; sponsor product name listing with package insert pdf file on event website; 3 complimentary registrations.

Platinum: \$15,000

- Recognition as Industry Supporter on CAHON website for 9 months; prominent logo & description; logo included in event communications and first slide; product advertisement on 1-4 slides; sponsor product name listing with package insert pdf file on event website; 4 complimentary registrations.

Diamond: \$20,000

- Recognition as Industry Supporter on CAHON website for 12 months; most prominent logo & description; logo included in event communications and first slide; product advertisement 1-5 on slides; sponsor product name listing with package insert pdf file on event website; 5 complimentary registrations.

Agreement

To accept the terms of the sponsor agreement, please sign your signature and date below:

Signature

Date

Print a copy of this sponsor application and agreement for your records. **This is your invoice and contract. No additional invoice will be issued.**



Sponsor Application—CONTINUED

Payment Information

Full payment and completed application are due by **November 27, 2020**. Please retain a copy for your records.

TOTAL PAYMENT: \$ _____

Payment Options

Check enclosed

Please make checks payable to the Chinese American Hematologist and Oncologist Network

Visa Mastercard Discover AMEX

Credit Card Number: _____ Expiration Date: _____

Cardholder's Name: _____ CVV: _____

Cardholder's Signature: _____

Billing address same as organization address

Billing Address: _____

City: _____ State: _____ Postal Code: _____ Country: _____

CAHON Executive Office

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CAHON is a 501(c)(3) not-for-profit organization