2027 CAHON NextGen Summit

Sponsorship & Exhibitor Opportunities

Dates: **February 26-27, 2027 (Friday dinner · Saturday conference · Sunday departures)**

Location: **Marriott Irvine Spectrum, Irvine, CA**

The Chinese American Hematologist and Oncologist Network's (CAHON) NextGen Summit is a one-day scientific symposium for clinical oncologists, hematologists, researchers, and industry partners. The program is expected to draw approximately 70 clinicians, researchers, medical students, clinical fellows as well as laboratory and healthcare related scientists working in the fields of hematology and oncology. The Summit features a Friday evening reception and dinner program, a full day of Saturday general sessions, tabletop exhibits, and structured networking opportunities.

Saturday's programming spans both new-therapeutics and career-development content: rapid-fire reviews of recent oncology and hematology drug approvals, interactive clinical debates with live attendee voting, and panel discussion on the year's most practice-changing approvals, followed by a career-development keynote, practical career-essentials talks, and selected trainee oral abstract presentations. The format is designed to keep sponsors and exhibitors visible throughout the day, with dedicated exhibitor-visitation time built into every break.

Sponsorship Packages	Diamond $25,000	Platinum $20,000	Gold $15,000	Silver $10,000
Recognition as an Industry Supporter on the CAHON website	12 months	9 months	6 months	3 months
Recognition in event promotional materials	Most Prominent Logo & Description	Prominent Logo & Description	Large-Sized Logo & Description	Medium-Sized Logo & Description
Complimentary Registrations (includes 2 exhibiting staff)	5	4	3	2
Logo Included in Event Communications	•	•	•	•
Complimentary Display Table	•	•	•	•
Advertisement in Event Program	Full Page	Full Page	Half Page	Half Page
Promotional Talk – Friday Dinner, Saturday Breakfast, or Saturday Lunch. Each promotional talk is one hour long (45-minute talk, 15-minute Q&A)	•	N/A	N/A	N/A

Friday Night Welcome Reception

Sponsor the exclusive Friday evening reception that opens the NextGen Summit, welcoming attendees the evening before the full-day program.

Available as an add-on to any sponsorship package. Includes reception signage, verbal recognition during the program, and two representatives in attendance.

$10,000 Add-On | Available with any sponsorship package

Non-CME activity; format, remarks, and staffing are coordinated with CAHON.

Exhibit Display Table — $6,000

- 6' skirted tabletop exhibit, 2 chairs
- 2 complimentary event registrations. Additional event registrations can be purchased
- Exhibitor logo included in enhanced exhibitor listing in the event program
- Exhibitor name included on event website

Additional Registrants

- $400 per industry representative
- Access to full conference, including the Friday dinner program and Saturday educational sessions