2027 Support Opportunities
Sponsorship & Exhibits

Chinese American Hematologist and Oncologist Network
美国华裔血液及肿瘤专家学会

Table of Contents

About CAHON 3

Board of Directors 3

Strategic Plan 4

CAHON Journal 4

About Our Members 5

CAHON Supporters 6

2027 Support Opportunities at a Glance 7

2027 Annual Support Opportunities 8

Corporate Partnership 8

Annual Support Package 9

2027 Award Support Opportunities 10

2027 Event Support Opportunities 11

New York Oncology Forum 11

Community Oncology Forum 12

Semi-Annual Symposiums and Receptions 13

NEW! NextGen Summitt..... 14

About CAHON

Founded in 2005 by a group of Chinese American hematologists and oncologists, the **Chinese American Hematology Oncology Network (CAHON)** is a 501(c)(3) non-profit organization dedicated to fostering collaboration, communication, and mutual support among its members. United by a shared commitment to advancing the care of patients with hematologic and oncologic diseases, CAHON serves as a vibrant professional community that empowers its members to share knowledge, experience, and expertise.

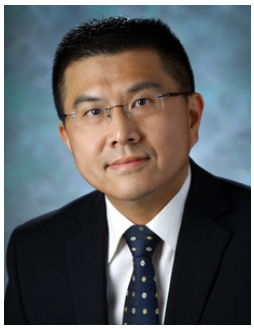
CAHON's mission is to promote the exchange of medical information, clinical best practices and research. By building bridges within the hematology and oncology communities, both domestically and internationally, CAHON enhances professional development and facilitates meaningful medical and educational collaborations among its members.

To fulfill this mission, CAHON actively cultivates partnerships with leading organizations across the globe. In the United States, CAHON collaborates with the **American Society of Clinical Oncology (ASCO)**, the A**merican Society of Hematology (ASH)**, the **American Association for Cancer Research (AACR)**, the **Society for Immunotherapy of Cancer (SITC)**, and the **Society of Chinese Bioscientists in America (SCBA)**. Internationally, CAHON maintains close relationships with the **China National Medical Products Administration (NMPA)** (formerly China FDA), the **ImmunoTherapy of Cancer (ITOC) Association**, the **Chinese Society of Clinical Oncology (CSCO)**, and the **CSCO Committee of Overseas Experts (COE)**.

Through these collaborations and the collective efforts of its members, CAHON continues to strengthen professional ties, promote innovation, and advance the global fight against cancer and blood disorders.

2026 - 2028 Board of Directors

Board Chair

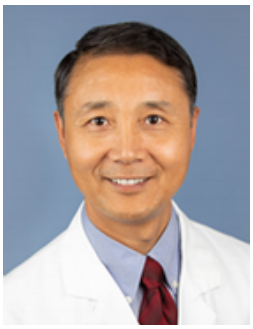


Lei Zheng, MD, PhD
Mays Cancer Center
University of Texas Health San Antonio, MD Anderson Cancer Center

President

Cynthia Ma, MD, PhD
Washington University

Board Chair Elect

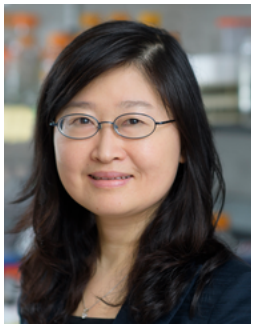


Chong-xian Pan, MD, PhD
Harvard Medical School

Immediate Past Chair & Treasurer

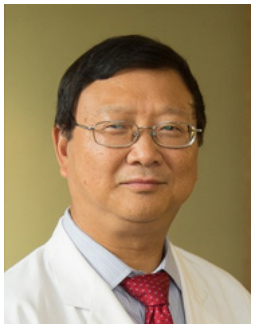
Jing-Zhou Hou, MD, PhD
University of Pittsburgh Medical Center

Immediate Past President



Liang Deng, MD, PhD
Memorial Sloan Kettering Cancer Center

Secretary



Yi Feng, MD, PhD
Tennessee Cancer Specialists

Director

Sen Zhuang, MD, PhD
Johnson & Johnson

Director

Zihai Li, MD, PhD
The Ohio State University

Director

Delong Liu, MD, PhD
New York Medical College
Westchester Medical Center

CAHON Strategic Plan

Guided by its 2024–2027 Strategic Plan, CAHON is strengthening global partnerships, expanding its impact on patient care, and enhancing career development opportunities for its members. The organization is also deepening its engagement with key stakeholders to foster a more connected, collaborative, and influential oncology community. Through these initiatives, CAHON remains steadfast in its commitment to advancing scientific progress, improving patient outcomes, and shaping the future of hematology and oncology.

CAHON Journal

JOURNAL OF HEMATOLOGY & ONCOLOGY

Impact Factor 47.8

CAHON is proud to announce that the Journal of Hematology & Oncology (JHO), the network's flagship open-access, peer-reviewed journal, has achieved a remarkable increase in its Impact Factor, rising from 40.4 to 47.8. This achievement places JHO among the top 1% of oncology journals worldwide and solidifies its position as the highest-ranked journal in hematology.

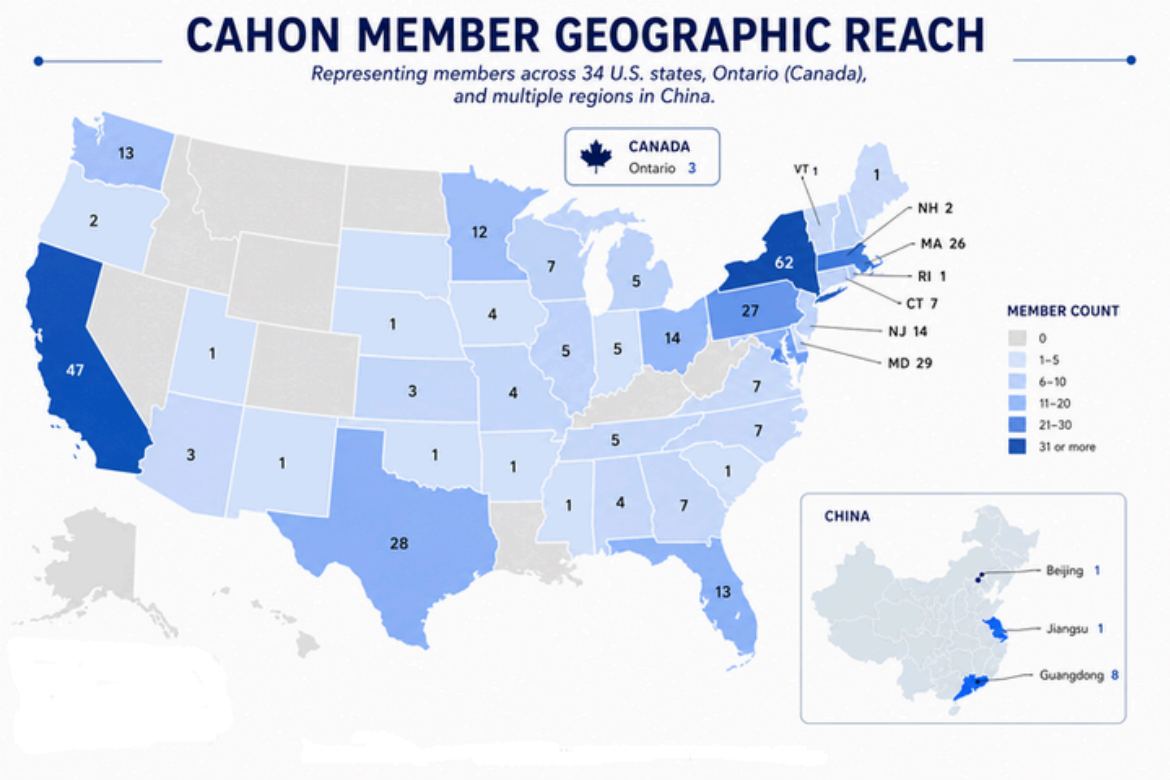
Founded in 2008 by Dr. Delong Liu, JHO has become one of the world's leading journals in hematology and oncology, publishing high-impact original research, authoritative reviews, and research highlights from experts across the field.

Committed to scientific excellence, JHO combines rigorous peer review with an efficient editorial process to rapidly disseminate groundbreaking discoveries to the global research and clinical communities. Its fully open-access model ensures broad accessibility for scientists, clinicians, and healthcare professionals worldwide.

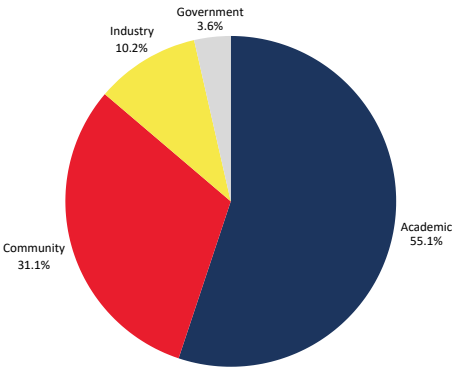
This milestone reflects the dedication of JHO's editors, reviewers, authors, and readers, whose contributions continue to advance innovation and improve patient care in cancer and blood diseases.

About Our Members

CAHON is a growing professional network that brings together more than 400 medical professionals specializing in hematology and medical, surgical, and radiation oncology, along with fellows in training and industry experts. Its members are recognized leaders in their respective fields, representing academia, private practice, industry, and government agencies. Collectively, they embody a wide range of clinical and research interests, reflecting CAHON's commitment to advancing innovation, collaboration, and excellence in hematology and oncology.

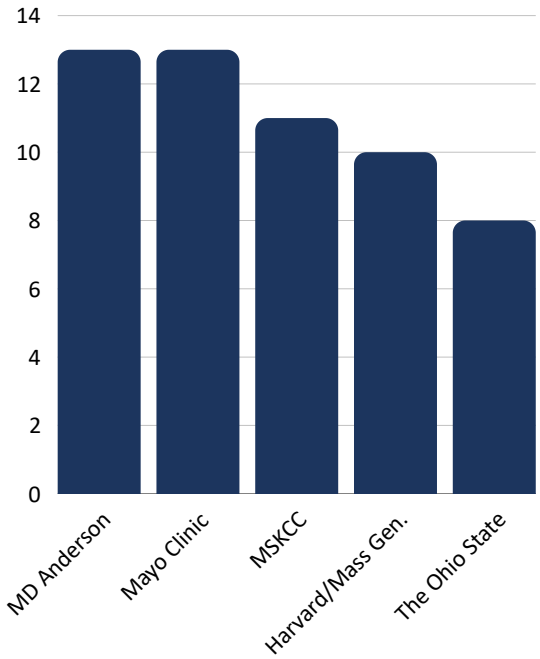


Practice Setting

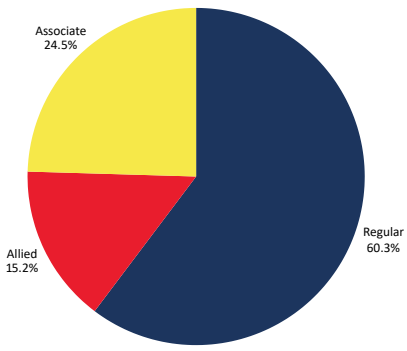


- Academic Medical Center
- Community Practice
- Industry
- Government

Top 5 Institutions



Member Type



- Regular/Lifetime Regular
- Allied/Lifetime Allied
- Associate

Who Supports CAHON?

CAHON has partnered with over 100 pharmaceutical, biotech, diagnostic, and healthcare technology companies since 2018, including AbbVie, Amgen, AstraZeneca, Bristol-Myers Squibb, Genentech, Gilead, GSK, Merck, Pfizer, Regeneron, Sanofi, and Takeda. These partnerships span the full range of engagement, from annual corporate partnerships and event-specific sponsorships to exhibit participation and Young Investigator award support, reflecting the breadth of ways industry can connect with CAHON's network.

Our supporters gain direct access to a highly engaged, credentialed audience: over 400 hematology and oncology professionals across academic medical centers, community practice, industry, and government, including physicians affiliated with leading institutions such as MD Anderson, Mayo Clinic, MSKCC, UPMC, and The Ohio State University. Many partners return year after year. A reflection of the sustained value CAHON's platform offers for reaching decision-makers in hematology and oncology.

Past Corporate Partners and Annual Supporters

2026 Corporate Partners	2026 Annual Oncology Support	2025 Corporate Partners	2025 Annual Oncology Support
agios	AstraZeneca	agios	Johnson&Johnson
BeOne	Johnson&Johnson	BeOne	
EXELIXIS		EXELIXIS	
IPSEN Innovation for patient care		IPSEN Innovation for patient care	
Lilly A MEDICINE COMPANY		Lilly A MEDICINE COMPANY	
natera		NOVARTIS	
rigel		rigel	

2027 Support Opportunities at a Glance

A quick reference for all CAHON event sponsorship and support options. See the following pages for full benefit details on each package.

Annual Packages	Fee	Events Covered
Corporate Partnership	$115,000	Diamond-level at all 4 flagship events: Community Oncology Forum, Summer Symposium, New York Oncology Forum, and Winter Symposium
Annual Oncology Support	$65,000	Platinum-level at Community Oncology Forum, Summer Symposium and New York Oncology Forum
Annual Hematology Support	$65,000	Platinum-level at Community Oncology Forum, New York Oncology Forum and Winter Symposium

New York Oncology Forum (NYOF)	Fee
Diamond	$35,000
Platinum	$30,000
Gold	$25,000
Silver	$20,000
Bronze	$15,000
Exhibit Display	$3,500

Community Oncology Forum (COF)	Fee
Diamond	$30,000
Platinum	$25,000
Gold	$20,000
Silver	$15,000
Bronze	$10,000
Exhibit Display	$3,500
NEW! Reverse Expo Luncheon	$20,000

Summer & Winter Symposiums	Fee
Diamond	$25,000
Platinum	$20,000
Gold	$15,000
Silver	$10,000
Exhibit Display (Limited Spots Available)	$5,000

Young Investigator Awards	Fee
NYOF Travel Awards Sole Sponsorship	$15,000
NYOF Travel Awards Partial Sponsorship	$7,500
Summer Symposium Awards	$5,000
Winter Symposium Awards	$5,000

CAHON Corporate Partnership

By becoming a CAHON corporate partner, you will be recognized as a Diamond level sponsor for the four main educational events taking place in 2027: Community Oncology Forum, New York Oncology Forum, and the Summer and Winter Semi-Annual Symposiums.

Corporate partners will be guaranteed a complimentary promotional talk slot in 2027 and also receive one 30-minute sit-down meeting with select CAHON leaders — bonus benefits valued at $30,000 on top of Diamond-level access at all four events.

CAHON Corporate Partners will have exclusive access to the CAHON member list. Please note due to privacy laws we can only share members' names, organization, city and state. The list will not include emails or phone numbers.

Corporate Partnership Fee: $115,000

Corporate Partnership Benefits	**Summer Symposium June 5, 2027**	**COF June, 2027**	**NYOF October 1-3, 2027**	**Winter Symposium December 2027**
Complimentary Promotional Talk (limit 1 per year)	**N/A**	•	•	**N/A**
30-minute Meeting with CAHON Leaders (limit 1 per year)	**N/A**	•	•	**N/A**
Recognition as an Industry Supporter on the CAHON website	**12 months**	**12 months**	**12 months**	**12 months**
Recognition in event promotional materials: event web page, printed program, rotating slides, and event signage	**Most Prominent Logo & Description**	**Most Prominent Logo & Description**	**Most Prominent Logo & Description**	**Most Prominent Logo & Description**
Complimentary Registrations	**5**	**5**	**5**	**5**
Logo Included in Event Communications	•	•	•	•
Complimentary Display Table, incl. 2 staff	•	•	•	•
Advertisement in Rotating Slides at Registration Desk	•	•	•	•
Advertisement in Event Program	**Full Page**	**Full Page**	**Full Page**	**Full Page**

CAHON Solid Tumor Package - Annual Support

By investing in our annual solid tumor-specific package, you will be recognized as a Platinum level sponsor for the three main educational events taking place in 2027 that focus specifically on oncology treatment and advances: Community Oncology Forum, New York Oncology Forum, and the Summer Symposium (a $75,000 value).

Annual Solid-Tumor Support Fee: $65,000

Solid Tumor Package	**Summer Symposium June 5, 2027**	**COF June, 2027**	**NYOF October 1-3, 2027**
Recognition as an Industry Supporter on the CAHON website	**9 months**	**9 months**	**9 months**
Recognition in event promotional materials	**Prominent Logo & Description**	**Prominent Logo & Description**	**Prominent Logo & Description**
Complimentary Registrations (includes 2 exhibit staff)	**4**	**4**	**4**
Logo Included in Event Communications	•	•	•
Complimentary Display Table	•	•	•
Advertisement in Rotating Slides	•	•	•
Advertisement in Event Program	**Half Page**	**Half Page**	**Half Page**

CAHON Hematology Package - Annual Support

By investing in our annual hematology-specific package, you will be recognized as a Platinum level sponsor for the three main educational events taking place in 2027 that focus on hematology treatment and advances: Community Oncology Forum, New York Oncology Forum, and the Winter Symposium (a $75,000 value).

Annual Hematology Support Fee: $65,000

Solid Tumor Package	**COF June, 2027**	**NYOF October 1-3, 2027**	**Winter Symposium December 2027**
Recognition as an Industry Supporter on the CAHON website	**9 months**	**9 months**	**9 months**
Recognition in event promotional materials	**Prominent Logo & Description**	**Prominent Logo & Description**	**Prominent Logo & Description**
Complimentary Registrations (includes 2 exhibit staff)	**4**	**4**	**4**
Logo Included in Event Communications	•	•	•
Complimentary Display Table	•	•	•
Advertisement in Rotating Slides	•	•	•
Advertisement in Event Program	**Half Page**	**Half Page**	**Half Page**

Young Investigator Awards Support

Support the next generation of Chinese American hematologists and oncologists by sponsoring their attendance at one of our eligible events.

Summer Symposium – Young Investigator Award

Sponsorship Fee: $5,000
Sponsorship Deadline: March 26, 2027
Sponsorship covers the award expense for up to 10 Fellows/Resident Physicians.

Winter Symposium – Young Investigator Awards

Sponsorship Fee: $5,000
Sponsorship Deadline: September 24, 2027
Sponsorship covers the award expense for up to 10 Fellows/Resident Physicians.

New York Oncology Forum – Young Investigator Travel Awards

SOLE Sponsorship Fee: $15,000
Sponsorship Deadline: August 13, 2027
Sponsorship covers the travel expenses for approximately 10 Fellows/Resident Physicians.

PARTIAL Sponsorship Fee: $7,500
Sponsorship Deadline: August 13, 2027
Sponsorship covers the travel expenses for approximately 5 Fellows/Resident Physicians.

Please complete the bottom portion of this form, and email it to CAHON Meetings & Development Manager, Annie McSherry, at amcsherry@cahon.org.

Organization Information

Organization Name (how it should appear in the program): _____

Contact Name: (First, MI, Last):_____

Position Title: _____ Email: _____

Young Investigator Support Selections

- ☐ $5,000: Summer Symposium Young Investigator Award
- ☐ $5,000: Winter Symposium Young Investigator Award
- ☐ $7,500: New York Oncology Forum Travel Awards - PARTIAL Sponsor
- ☐ $15,000: New York Oncology Forum Travel Awards - SOLE Sponsor

All young investigator support includes logo placement on the CAHON awards and event webpage for all of 2027, event signage and slides, event program, and verbal recognition during the respective awards ceremony.

14th Annual New York Oncology Forum (NYOF)

CAHON Annual Meeting

October 1-3, 2027
New York, NY

The CAHON annual New York Oncology Forum (NYOF) is a one-and-a-half-day educational program that includes presentations on new developments and updates from the latest ASH, ASCO, and SITC meetings including novel agents for Hematology and Oncology. 2027 will mark the 14th anniversary of this event and it draws more than 100 clinicians, researchers, medical students, clinical fellows as well as laboratory and health care related scientists working in hematology and oncology. approximately 65% of the attendees practice regionally, and 35% travel from other parts of the country.

An exhibition area will be set up away from the educational session throughout the event, for pharmaceutical companies, technology companies and commercial laboratories to showcase their products and services.

Sponsor and Exhibitor Opportunities - NYOF

Sponsorship Packages	Diamond $35,000	Platinum $30,000	Gold $25,000	Silver $20,000	Bronze $15,000
Recognition as an Industry Supporter on the CAHON website	12 months	9 months	6 months	3 months	1 month
Recognition in event promotional materials	Most Prominent Logo & Description	Prominent Logo & Description	Large-Sized Logo & Description	Medium-Sized Logo & Description	Small-Sized Logo & Description
Complimentary Registrations (includes 2 exhibiting staff)	**5**	**4**	**3**	**2**	**1**
Logo Included in Event Communications	•	•	•	•	•
Complimentary Display Table	•	•	•	•	•
Advertisement in Event Program	Full Page	Full Page	Half Page	Half Page	Fourth Page

Exhibit Display Table - NYOF, $3,500

- 6’ skirted tabletop exhibit, 2 chairs
- 2 complimentary event registrations. Additional event registrations can be purchased
- Exhibitor logo included in enhanced exhibitor listing in the event program
- Exhibitor name included on event website

Additional Registrants

- $500 per industry representative
- Access to full conference, including educational sessions and networking events

Community Oncology Forum (COF)

May, 2027
Boston, MA

CAHON's Community Oncology Forum is a one-day program that is geared towards practicing oncologists/hematologists. The program attracts over 100 attendees, including about 80 practicing oncologists/hematologists. Attendees are both regional and from all states. Specifically, this program offers expert perspectives and practical insights into the latest therapies for all hematological and oncological diseases.

Sponsor and Exhibitor Opportunities - COF

Sponsorship Packages	Diamond $30,000	Platinum $25,000	Gold $20,000	Silver $15,000	Bronze $10,000
Recognition as an Industry Supporter on the CAHON website	12 months	9 months	6 months	3 months	1 month
Recognition in event promotional materials	Most Prominent Logo & Description	Prominent Logo & Description	Large-Sized Logo & Description	Medium-Sized Logo & Description	Small-Sized Logo & Description
Complimentary Registrations (includes 2 exhibiting staff)	**5**	**4**	**3**	**2**	**1**
Logo Included in Event Communications	•	•	•	•	•
Complimentary Display Table	•	•	•	•	•
Advertisement in Event Program	Full Page	Full Page	Half Page	Half Page	Fourth Page

NEW FOR 2027: COF Reverse Expo Luncheon

A limited group of industry partners will rotate among hosted member tables for a series of focused, five-minute conversations with practicing oncologists and hematologists.

Available with any COF sponsorship package. Limited to 8–10 companies, with priority access for Diamond and Platinum sponsors. Includes two representatives and recognition in event materials.

$20,000 Early Commitment |Reserve by 12/31/2026

$25,000 Standard | After 12/31/2026, subject to availability

Non-CME activity; schedule, seating and assignments are determined by CAHON.

Exhibit Display Table - COF, $3,500

- 6’ skirted tabletop exhibit, 2 chairs
- 2 complimentary event registrations. Additional event registrations can be purchased
- Exhibitor logo included in enhanced exhibitor listing in the event program
- Exhibitor name included on event website

Additional Registrants

- $400 per industry representative
- Access to full conference, including educational sessions and networking events

Summer and Winter Symposiums

Summer - June 5, 2027 | Winter - December 2027

CAHON holds two annual symposiums and receptions during ASCO and ASH. The events each attract approximately 100 attendees, including 80 practicing hematologists and oncologists. Approximately 30% of the attendees practice regionally, while 70% travel from throughout the US and China.

The purpose of the programs are to offer expert perspectives and practical insights on current advancements in a variety of cancer treatments, as well as to foster collaboration and provide a forum for interaction and collaboration between hematologists and oncologists.

Please note that exhibits are limited to ten slots at the Symposiums and will be offered first to CAHON annual supporters. To inquire if any slots are available outside of annual support, please contact Annie McSherry at amcsherry@cahon.org.

Sponsor and Exhibitor Opportunities - Summer and Winter Symposiums

Sponsorship Packages	Diamond $25,000	Platinum $20,000	Gold $15,000	Silver $10,000
Recognition as an Industry Supporter on the CAHON website	12 months	9 months	6 months	3 months
Recognition in event promotional materials	Most Prominent Logo & Description	Prominent Logo & Description	Large-Sized Logo & Description	Medium-Sized Logo & Description
Complimentary Registrations (includes 2 exhibiting staff)	**5**	**4**	**3**	**2**
Logo Included in Event Communications	•	•	•	•
Complimentary Display Table	•	•	•	•
Advertisement in Event Program	Full Page	Full Page	Half Page	Half Page

Exhibit Display Table - $5,000 - Limited Spots Available

- 6’ skirted tabletop exhibit, 2 chairs
- 2 complimentary event registrations. Additional event registrations can be purchased
- Exhibitor logo included in enhanced exhibitor listing in the event program
- Exhibitor name included on event website

Additional Registrants

- $300 per industry representative
- Access to full conference, including educational sessions and networking events

NEW EVENT - 2027 NextGen Summit

February 26 - 27, 2027
Irvine, CA

The Chinese American Hematologist and Oncologist Network's (CAHON) NextGen Summit is a one-day scientific symposium for clinical oncologists, hematologists, researchers, and industry partners. The program is expected to draw approximately 70 clinicians, researchers, medical students, clinical fellows as well as laboratory and healthcare related scientists working in the fields of hematology and oncology. The Summit features a Friday evening reception and dinner program, a full day of Saturday general sessions, tabletop exhibits, and structured networking opportunities.

Saturday's programming spans both new-therapeutics and career-development content: rapid-fire reviews of recent oncology and hematology drug approvals, interactive clinical debates with live attendee voting, and panel discussion on the year's most practice-changing approvals, followed by a career-development keynote, practical career-essentials talks, and selected trainee oral abstract presentations. The format is designed to keep sponsors and exhibitors visible throughout the day, with dedicated exhibitor-visitation time built into every break.

Sponsor and Exhibitor Opportunities

Sponsorship Packages	**Diamond $25,000**	**Platinum $20,000**	**Gold $15,000**	**Silver $10,000**
Recognition as an Industry Supporter on the CAHON website	12 months	9 months	6 months	3 months
Recognition in event promotional materials	Most Prominent Logo & Description	Prominent Logo & Description	Large-Sized Logo & Description	Medium-Sized Logo & Description
Complimentary Registrations (includes 2 exhibiting staff)	**5**	**4**	**3**	**2**
Logo Included in Event Communications	•	•	•	•
Complimentary Display Table	•	•	•	•
Advertisement in Event Program	Full Page	Full Page	Half Page	Half Page
Promotional Talk – Friday Dinner, Saturday Breakfast, or Saturday Lunch. Each promotional talk is one hour long (45-minute talk, 15-minute Q&A)	•	N/A	N/A	N/A

Friday Night Welcome Reception
Sponsor the exclusive Friday evening reception that opens the NextGen Summit, welcoming attendees the evening before the full-day program.

Available as an add-on to any sponsorship package. Includes reception signage, verbal recognition during the program, and two representatives in attendance.

$10,000 Add-On | Available with any sponsorship package
Non-CME activity; format, remarks, and staffing are coordinated with CAHON.

Exhibit Display Table - $6,000

- 6' skirted tabletop exhibit, 2 chairs
- 2 complimentary event registrations. Additional event registrations can be purchased
- Exhibitor logo included in enhanced exhibitor listing in the event program
- Exhibitor name included on event website

Ready to Partner with CAHON in 2027?

For over two decades, CAHON has served as a bridge between the Chinese American hematology-oncology community and the broader fields of hematology and oncology — connecting more than 400 medical professionals across academic medical centers, community practice, industry, and government. Our four flagship events, along with our Corporate Partnership and specialty support packages, offer direct, sustained access to a highly engaged and credentialed physician network.

Our sponsors keep coming back: **6 of 7 corporate partners renewed their support from 2025 to 2026** — a reflection of the value CAHON's platform delivers year over year.
We'd welcome the opportunity to discuss how a 2027 partnership can support your organization's goals.

Get in touch:
Annie McSherry, CAHON Meetings & Development Manager
amcsherry@cahon.org

Chinese American Hematologist and Oncologist Network
美国华裔血液及肿瘤专家学会