



# 2026 Support Opportunities Sponsorship & Exhibits



**CHICAGO, JUNE 1st, 2024**

Chinese American Hematologist and Oncologist Network  
美国华裔血液及肿瘤专家学会

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# About CAHON

Bridging Cancer Care, Education and Research between China and the United States of America. Founded in 2005 by Chinese American hematologists and oncologists, CAHON is committed to fostering communication among Chinese American medical professionals with a goal of delivering high-quality health care to patients with neoplastic and hematological diseases. CAHON's mission extends to promoting hematology and oncology medical information exchange between the United States and China. CAHON strives to serve as a bridge among its members and between Chinese and American hematology-oncology communities, furthering medical and educational exchange between these stakeholders.

As a 501(c)(3) non-profit organization CAHON is fulfilling its mission to serve as a bridge, by cultivating longstanding domestic partnerships with a wide scope of organizations, including the American Society of Clinical Oncology (ASCO), the American Society of Hematology (ASH), the American Association for Cancer Research (AACR), the Society for Immunotherapy of Cancer (SITC), the Society of Chinese Bioscientists in America (SCBA); and internationally with the China National Medical Products Administration (NMPA) (formerly China FDA), ITOC Association, the Chinese Society of Clinical Oncology (CSCO), CSCO-Committee of Overseas Experts (COE).

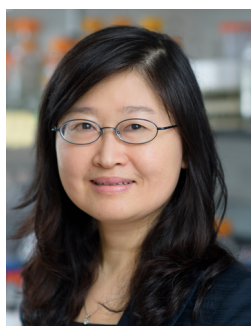
## 2024 - 2026 Board of Directors

### Board Chair



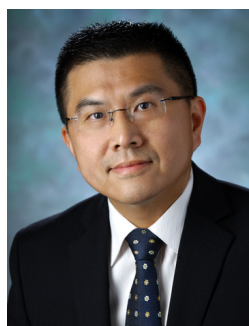
Jing-Zhou Hou, MD, PhD  
University of Pittsburgh  
Medical Center

### President



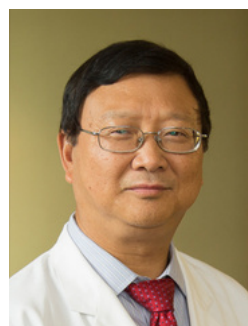
Liang Deng, MD, PhD  
Memorial Sloan Kettering  
Cancer Center

### Board Chair Elect



Lei Zheng, MD, PhD  
Mays Cancer Center  
University of Texas Health  
San Antonio, MD Anderson  
Cancer Center

### Secretary



Yi Feng, MD, PhD  
Tennessee Cancer  
Specialists

### Immediate Past Chair & Treasurer



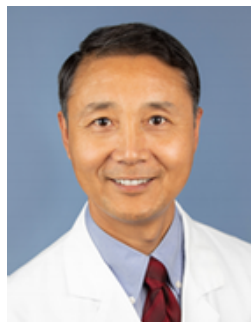
RuiRong Yuan, MD, PhD  
VA Medical Center

### Immediate Past President



Bo Zhao, MD  
Virginia Oncology  
Associates

### Director



Chong-xian Pan, MD, PhD  
Harvard Medical School

### Director



Sen Zhuang, MD, PhD  
Johnson & Johnson

### Director



Zihai Li, MD, PhD  
The Ohio State  
University

### Director



Delong Liu, MD, PhD  
New York Medical College  
Westchester Medical  
Center

# CAHON Strategic Plan

Guided by its 2024-2027 Strategic Plan, CAHON is strengthening global partnerships, expanding its impact on patient care, and enhancing career development opportunities for its members. The organization is also deepening engagement with key stakeholders to foster a more connected and influential oncology community. Through these initiatives, CAHON remains dedicated to advancing scientific progress, improving patient outcomes, and shaping the future of hematology and oncology.



## CAHON Journal



**JOURNAL OF HEMATOLOGY  
& ONCOLOGY**

Impact  
Factor  
40.4

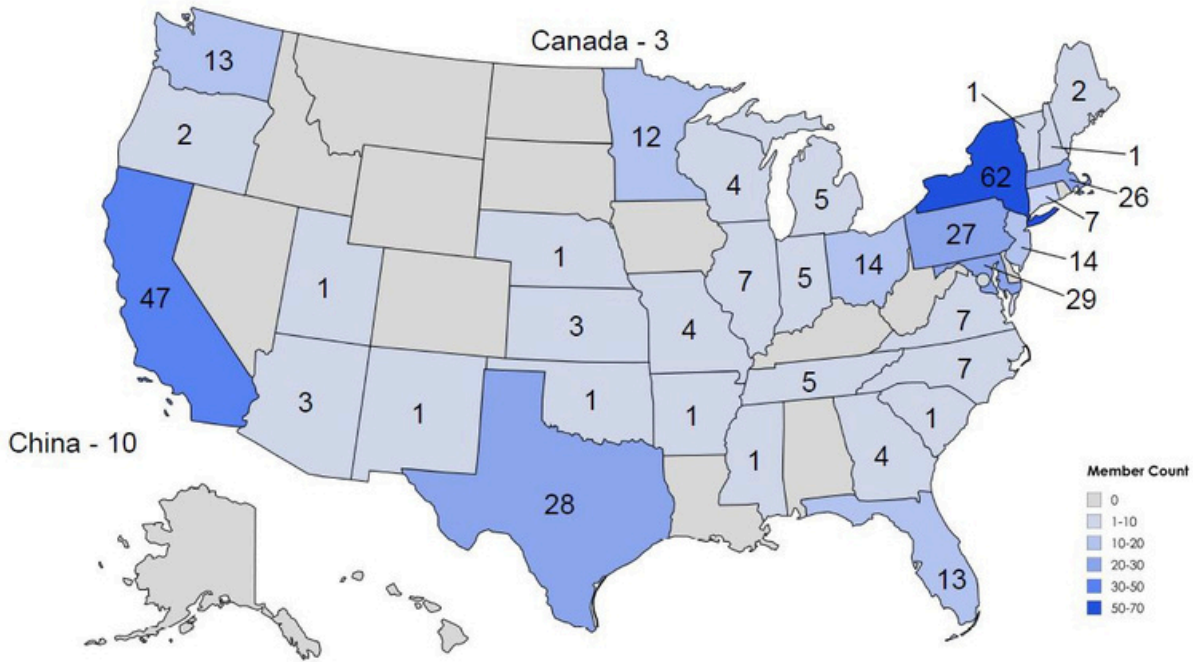
Founded by Professor Delong Liu in 2008, the Journal of Hematology & Oncology is a premier open-access journal providing a platform for high-quality research in hematology and oncology. Recognized as a leading publication in both fields, it ranks in the top quartile (Q1) with a strong impact factor. In addition to original research, the journal features expert reviews and research highlights from leading experts in the field. With a commitment to rapid dissemination, it ensures fast turnaround times, making cutting-edge findings accessible to laboratory scientists, physician-scientists, hematologists, and oncologists worldwide.

# About Our Members

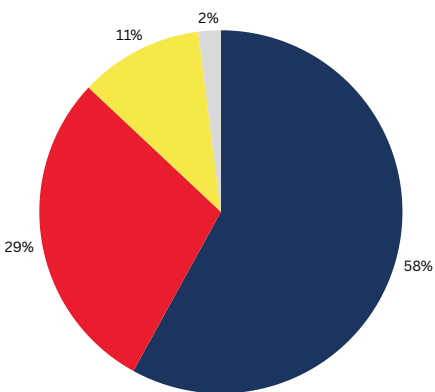
CAHON is a growing network serving over 350 medical professionals in the fields of hematology and medical, surgical and radiation oncology, along with fellows in training and industry professionals.

CAHON members are experts and leaders in their fields, and work in academia, private practice, industry, government agencies and other areas and represent a large breadth of research interests.

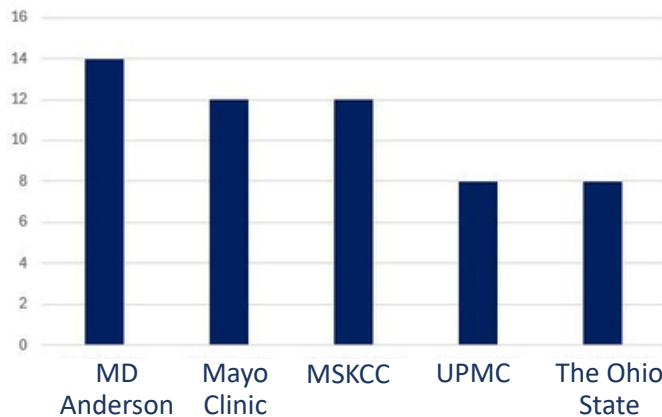
## Members By State



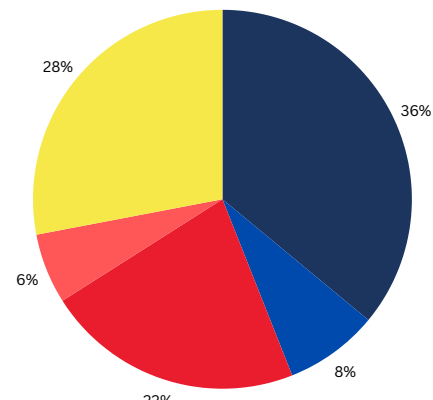
## Practice Setting



## Top 5 Institutions



## Member Type



- Academic Medical Center
- Community Practice
- Industry
- Government

- Lifetime
- Lifetime Allied
- Regular
- Allied
- Associate

# Who Supports CAHON?

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## Past Corporate Partners & Annual Supporters

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### *2023 Corporate Partners*

AstraZeneca  
Exelixis

### *2023 Hematology/Oncology Partners*

Beigene  
Janssen

### *2024 Corporate Partners*

Eli Lilly  
Novartis

### *2024 Hematology/Oncology Partners*

Astrazeneca  
Beigene

### *2025 Corporate Partners*

Agios  
BeOne  
Exelixis  
Ipsen  
Lilly  
Novartis  
Rigel

## Past Exhibitors

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Abacus Financial Strategies, LLC  
AbbVie Oncology  
Acceleron Pharma  
Acrotech Biopharma  
Adaptive Biotechnologies  
ADC Therapeutics  
Advanced Accelerator Applications  
Agios  
Alexion Pharmaceuticals  
Amag Pharmaceuticals  
American Oncology Network (AON)  
Amgen  
AROG Pharmaceutical  
Array Biopharmaceuticals  
Astellas  
AstraZeneca  
AVEO Oncology  
Bayer  
BeiGene  
Biosesix  
Biotheranostics  
Boehringer Ingelheim  
Bristol-Myers Squibb Company  
Caris Life Sciences  
Castle Biosciences  
Celgene  
Coherus Biosciences  
Cstone Pharmaceuticals  
CTI Biopharma  
Daiichi-Sankyo, Inc.

Denovo Biopharma  
Dova Pharmaceuticals  
Eisai  
EMD Serono  
Epic Sciences  
EUSA Pharma  
Exelixis US, LLC  
Foundation Medicine  
G1 Therapeutics  
GE Healthcare  
Genentech BioOncology  
Genomichealth  
Gilead Sciences, Inc.  
GRAIL  
GSK  
Guardant Health  
Hengrui Medicine  
HSC Acquisition, LLC  
I-MAB BioPharma  
Immunomedics  
Incyte  
Innocyte  
Ipsen Biopharmaceuticals, Inc.  
Janssen Biotech  
Janssen R&D  
Jazz Pharma  
Junishi/Top Alliance  
Juventas Cell Therapeutics  
JW Therapeutics Co Ltd  
Kadmon, a Sanofi Company

Karyo Pharma  
Legend Biotech  
Lilly Oncology  
Merck & Co., Inc.  
MorphoSys  
Myovant Sciences  
Natera  
Novartis  
Oncopeptides  
Pfizer  
Pharmacyclics  
PharmaEssentia USA  
QL Regor Therapeutics Inc.  
Regeneron  
Rigel  
Sanofi  
Seagen  
Servier Pharmaceuticals, LLC  
Shanghai Junshi Biosciences Co., Ltd.  
SOBI  
Stemline Therapeutics  
Taiho Oncology  
Takeda  
Tempus Labs  
Teva  
Verastem  
Wuhan Kindstar Global Medical  
Diagnostics Co.,Ltd

# Ways to Support Our Mission in 2026

## CAHON Corporate Partnership

By becoming a CAHON corporate partner, you will be recognized as a Diamond level sponsor for the four main educational events taking place in 2026: Community Oncology Forum, New York Oncology Forum, and the Summer and Winter Semi-Annual Symposiums.

Corporate partners will be *guaranteed* a complimentary promotional talk slot in 2026 and also receive one 30-minute sit down meeting with select CAHON leaders (a \$145,000 total value).

**Corporate Partnership Fee: \$115,000**

**You Save: \$30,000**

Corporate Partnership Benefits	COF <i>February 2026</i>	Summer Symposium <i>May 30, 2026</i>	NYOF <i>October 3-4, 2026</i>	Winter Symposium <i>December 2026</i>
Complimentary Promotional Talk <i>(limit 1 per year)</i>	•	N/A	•	N/A
30-minute Meeting with CAHON Leaders <i>(limit 1 per year)</i>	•	N/A	•	N/A
Recognition as an Industry Supporter on the CAHON website	12 months	12 months	12 months	12 months
Recognition in event promotional materials: event web page, printed program, rotating slides, and event signage	Most Prominent Logo & Description	Most Prominent Logo & Description	Most Prominent Logo & Description	Most Prominent Logo & Description
Complimentary Registrations	5	5	5	5
Logo Included in Event Communications	•	•	•	•
Complimentary Display Table, incl. 2 staff	•	•	•	•
Advertisement in Rotating Slides at Registration Desk	•	•	•	•
Advertisement in Event Program	Full Page	Full Page	Full Page	Full Page

**\* New in 2026:** CAHON Corporate Partners will have exclusive access to the CAHON member list. Please note due to privacy laws we can only share members' names, organization, city and state. The list will not include emails or phone numbers.

## CAHON Solid Tumor Package - Annual Support

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By investing in our annual solid tumor-specific package, you will be recognized as a **Platinum level sponsor** for the **three main educational events** taking place in 2026 that **focus specifically on oncology treatment and advances**: Community Oncology Forum, New York Oncology Forum, and the Summer Symposium (a \$75,000 value).

**Annual Solid-Tumor Support Fee: \$65,000**

<b>Solid Tumor Package</b>	<b>COF</b> <i>February 2026</i>	<b>Summer Symposium</b> <i>May 30, 2026</i>	<b>NYOF</b> <i>Oct. 3-4, 2026</i>
Recognition as an Industry Supporter on the CAHON website	<b>9 months</b>	<b>9 months</b>	<b>9 months</b>
Recognition in event promotional materials: event web page, printed program, rotating slides, and event signage	<b>Prominent Logo &amp; Description</b>	<b>Prominent Logo &amp; Description</b>	<b>Prominent Logo &amp; Description</b>
Complimentary Registrations (includes 2 exhibiting staff)	<b>4</b>	<b>4</b>	<b>4</b>
Logo Included in Event Communications	<b>•</b>	<b>•</b>	<b>•</b>
Complimentary Display Table	<b>•</b>	<b>•</b>	<b>•</b>
Advertisement in Event Program	<b>Half Page</b>	<b>Half Page</b>	<b>Half Page</b>

## CAHON Hematology Package – Annual Support

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By investing in our annual hematology-specific package, you will be recognized as a **Platinum level sponsor** for the **three main educational events** taking place in 2026 that **focus on hematology treatment and advances**: Community Oncology Forum, New York Oncology Forum, and the Winter Symposium (a \$75,000 value).

**Annual Hematology Support Fee: \$65,000**

<b>Hematology Package</b>	<b>COF</b> <i>February 2026</i>	<b>NYOF</b> <i>Oct. 3-4, 2026</i>	<b>Winter Symposium</b> <i>December 2026</i>
Recognition as an Industry Supporter on the CAHON website	<b>9 months</b>	<b>9 months</b>	<b>9 months</b>
Recognition in event promotional materials: event web page, printed program, rotating slides, and event signage	<b>Prominent Logo &amp; Description</b>	<b>Prominent Logo &amp; Description</b>	<b>Prominent Logo &amp; Description</b>
Complimentary Registrations (includes 2 exhibiting staff)	<b>4</b>	<b>4</b>	<b>4</b>
Logo Included in Event Communications	<b>•</b>	<b>•</b>	<b>•</b>
Complimentary Display Table	<b>•</b>	<b>•</b>	<b>•</b>
Advertisement in Event Program	<b>Half Page</b>	<b>Half Page</b>	<b>Half Page</b>

## Young Investigators

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Support the next generation of Chinese American hematologists and oncologists by sponsoring their attendance at one of our eligible events.

### New York Oncology Forum – Young Investigator Travel Awards

**SOLE Sponsorship Fee:** \$12,000

**Sponsorship Deadline:** August 14, 2026

Sponsorship covers the travel expenses for approximately 10 Fellows/Resident Physicians.

**PARTIAL Sponsorship Fee (limit 2):** \$6,000

**Sponsorship Deadline:** August 14, 2026

Sponsorship covers the travel expenses for approximately 5 Fellows/Resident Physicians

### Summer Symposium – Young Investigator Awards

**Sponsorship Fee:** \$5,000

**Sponsorship Deadline:** March 20, 2026

Sponsorship covers the award and travel expenses of up to \$1,000 for approximately 5 Fellows/Resident Physicians

### Winter Symposium – Young Investigator Awards

**Sponsorship Fee:** \$5,000

**Sponsorship Deadline:** September 25, 2026

Sponsorship covers the award and travel expenses of up to \$1,000 for approximately 5 Fellows/Resident Physicians

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Please complete the bottom portion of this form, and email it to CAHON Meetings & Education Manager, Annie McSherry, at [amcsherry@cahon.org](mailto:amcsherry@cahon.org).

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### Organization Information

Organization Name (*how it should appear in the program*): \_\_\_\_\_

Contact Name: (First, MI, Last): \_\_\_\_\_

Position Title: \_\_\_\_\_ Email: \_\_\_\_\_

### Young Investigator Support Selection

- \$12,000: New York Oncology Forum Travel Awards – SOLE SPONSORSHIP
- \$6,000: New York Oncology Forum Travel Awards – PARTIAL SPONSORSHIP
- \$5,000: Summer Symposium – Young Investigator Awards
- \$5,000: Winter Symposium – Young Investigator Awards

*All young investigator support includes logo placement on the CAHON awards and event webpage for all of 2026, event signage and slides, event program, and verbal recognition during the respective awards ceremony.*



# 13<sup>th</sup> Annual New York Oncology Program (NYOF)

## CAHON Annual Meeting & Awards Banquet

October 3-4, 2026  
Flushing, NY

The CAHON annual New York Oncology Forum (NYOF) is a one-and-a-half-day educational program that includes presentations on new developments and updates from the latest ASH, ASCO, and SITC meetings including novel agents for Hematology and Oncology. 2025 will mark the 13<sup>th</sup> anniversary of this event and it draws more than 100 clinicians, researchers, medical students, clinical fellows as well as laboratory and health care related scientists working in hematology and oncology. approximately 70% of the attendees practice regionally, and 30% travel from other parts of the country.



An exhibition area will be set up away from the educational session throughout the event, for pharmaceutical companies, technology companies and commercial laboratories to showcase their products and services.

### Sponsor and Exhibitor Opportunities - NYOF

Sponsorship Packages	Diamond \$35,000	Platinum \$30,000	Gold \$25,000	Silver \$20,000	Bronze \$15,000
Recognition as an Industry Supporter on the CAHON website	12 months	9 months	6 months	3 months	1 month
Recognition in event promotional materials: event web page, printed program, rotating slides and event signage	Most Prominent Logo & Description	Prominent Logo & Description	Large-Sized Logo & Description	Medium-Sized Logo & Description	Small-Sized Logo & Description
Complimentary Registrations (includes 2 exhibiting staff)	5	4	3	2	1
Logo Included in Event Communications	•	•	•	•	•
Complimentary Display Table	•	•	•	•	•
Advertisement in Event Program	Full Page	Full Page	Half Page	Half Page	Fourth Page

*\*Promotional talks available for this event*

### Exhibit Display Table, \$3,000

- 6' skirted tabletop exhibit, 2 chairs
- 2 complimentary event registrations. Additional event registrations can be purchased
- Exhibitor logo included in enhanced exhibitor listing in the event program
- Exhibitor name included on event website

### Additional Registrations

- \$500 per industry representative
- Access to full conference, including educational sessions and networking events

## Community Oncology Forum (COF)

February 2026

St. Pete Beach, FL

CAHON's Community Oncology Forum is a one-day program that is geared towards practicing oncologists/hematologists. The program attracts over 100 attendees, including about 80 practicing oncologists/hematologists. Attendees are both regional and from all states. Specifically, this program offers expert perspectives and practical insights into the latest therapies for all hematological and oncological diseases.



### Sponsor and Exhibitor Opportunities – COF

Sponsorship Packages	Diamond \$30,000	Platinum \$25,000	Gold \$20,000	Silver \$15,000	Bronze \$10,000
Recognition as an Industry Supporter on the CAHON website	12 months	9 months	6 months	3 months	1 month
Recognition in event promotional materials: event web page, printed program, rotating slides and event signage	Most Prominent Logo & Description	Prominent Logo & Description	Large-Sized Logo & Description	Medium-Sized Logo & Description	Small-Sized Logo & Description
Complimentary Registrations (includes 2 exhibiting staff)	5	4	3	2	1
Logo Included in Event Communications	•	•	•	•	•
Complimentary Display Table	•	•	•	•	•
Advertisement in Event Program	Full Page	Full Page	Half Page	Half Page	Fourth Page

*\*Promotional talks available for this event*

#### Exhibit Display Table, \$3,000

- 6' skirted tabletop exhibit, 2 chairs
- 2 complimentary event registrations. Additional event registrations can be purchased
- Exhibitor logo included in enhanced exhibitor listing in the event program
- Exhibitor name included on event website

#### Additional Registrations

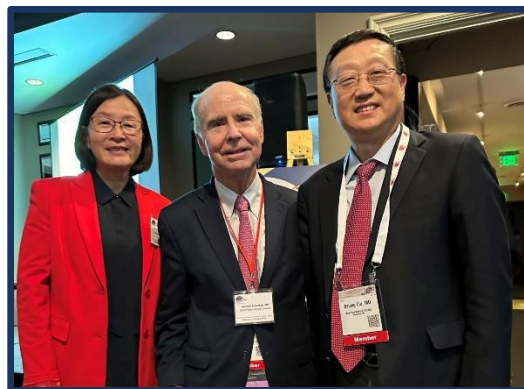
- \$400 per industry representative
- Access to full conference, including educational sessions and networking events

## Semi-Annual Symposium and Receptions

Summer – May 30, 2026 | Winter – December 2026

CAHON holds two annual symposiums and receptions during ASCO and ASH. The events each attract approximately 100 attendees, including 80 practicing hematologists and oncologists. Approximately 30% of the attendees practice regionally, while 70% travel from throughout the US and China.

The purpose of the programs are to offer expert perspectives and practical insights on current advancements in a variety of cancer treatments, as well as to foster collaboration and provide a forum for interaction and collaboration between hematologists and oncologists.



Please note that exhibits are limited to ten slots at the Symposiums and will be offered first to CAHON annual supporters. To inquire if any slots are available outside of annual support, please contact Annie McSherry at [amcsherry@cahon.org](mailto:amcsherry@cahon.org).

### Sponsor and Exhibitor Opportunities – Summer & Winter Symposiums

Sponsorship Packages	Diamond \$25,000	Platinum \$20,000	Gold \$15,000	Silver \$10,000
Recognition as an Industry Supporter on the CAHON website	12 months	9 months	6 months	3 months
Recognition in event promotional materials: event web page, printed program, rotating slides and event signage	Most Prominent Logo & Description	Prominent Logo & Description	Large-Sized Logo & Description	Medium-Sized Logo & Description
Complimentary Registrations (includes 2 exhibiting staff)	5	4	3	2
Logo Included in Event Communications	•	•	•	•
Complimentary Display Table	•	•	•	•
Advertisement in Event Program	Full Page	Full Page	Half Page	Half Page

#### Exhibit Display Table, \$5,000 – Limited Spots Available

- 6' skirted tabletop exhibit, 2 chairs
- 2 complimentary event registrations. Additional event registrations can be purchased
- Exhibitor logo included in enhanced exhibitor listing in the event program
- Exhibitor name included on event website

#### Additional Registrations

- \$300 per industry representative
- Access to full conference, including educational sessions and networking events

Please contact Annie McSherry, CAHON Meetings & Education Manager, at [amcsherry@cahon.org](mailto:amcsherry@cahon.org) to discuss these opportunities further.